

## NEWS RELEASE

### MAXIMIZE INNOVATION DURING THE PANDEMIC

**Las Vegas 2021: New release by Author Candace Willrich.** *Antonym Strains for Covid-19: Maximizing Innovation Drivers* describes Author Candace Willrich's theory, “for every problem(i), a solution(j) exists”. Does this apply to even the coronavirus where over 15 million have become infected with a contagious disease and over six hundred thousand people, humans, have died tragically and suddenly, leaving nothing but grief behind? Author Candace Willrich thinks so. Touting a Mathematics degree and MBA from The University of Texas at Austin, she describes how her faith keeps her completely assured. Read this book that provides interesting thoughts on the COVID-19 PANDEMIC including how this pandemic is creating a solution space full of innovation, research and valuable products. Willrich encourages everyone to participate, innovate, and become a component of the coronavirus solution. Buy at [www.amazon.com](http://www.amazon.com).



Title: Antonym Strains for Covid-19:  
Maximizing Innovation Drivers  
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**ABOUT THE AUTHOR:** Candace Willrich holds a BS in Mathematics and a Master's degree in Business Administration (MBA) from the University of Texas at Austin. At present, Willrich is in the process of authoring several books on Christianity, business strategy, innovation, and analysis. She is a lifetime member of the National Black MBA Association and the Texas-Exes. She is also a member of the Author Guild, Amnesty International, and Association for Women in Mathematics. Candace Willrich released her first book on spirituality, *Coefficiency with your Christianity: Allowing God to Be a Multiplier in Your Life*, in 2019. This book introduces readers to the concept of the Willrich Coefficient Model that demonstrates the effectiveness of a relationship with Jesus.